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Library Orientation Survey 2017 Infographic

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Library Orientation Survey 2017

To better understand student needs, the Lesley University Library administered a short survey to incoming first-years at summer orientation. Our freshmen are tech-savvy and passionate about learning, but many are anxious about college-level research and writing.

SAMPLE AND RESPONSE

59%
response rate



176 of approximately 300 reported Orientation attendees. Students took the survey, met with librarians, and received a small tech-themed gift.



TOOLS FOR ACCESS

laptop	94%
smartphone	85%
desktop	49%
tablet	30%

Most students use laptops or smartphones, or both, to access the information they need.

PREVIOUS EXPERIENCES

e-books	65%
e-journals	55%
citation help	55%
Google Scholar	32%

AREAS OF CONCERN

1. General/multiple concerns
2. Access/navigation
3. Citation/plagiarism
4. Resource evaluation

Students have varying levels of experience with the types of resources and services offered by the library. Notably, the data suggest that previous experience does not necessarily correlate with confidence or comfort. 81% of respondents specified one or more areas of concern or anxiety.

IN THEIR OWN WORDS

- "I'm excited to see all the new resources I will have."
- "Easy to use Google search, hard to sort through all of the conspiracy theories."
- "[I'm worried about] finding reliable sources, citing properly, writing a decent paper."

