The Lantern (December 18, 1957)

Lesley College
Hey Kids, Look, A Contest!  

Girls, wouldn’t you be proud to say, “I’m the one who named that club”?, “Yes, of course, you would.” The Compass Club needs your help in changing its name. We want to explain clearly the main objective of the club, which is to help the needy by volunteering services. There will be a prize of one dollar to the winner of the best title.

A Note Of Thanks  

The results of the United Fund Campaign at Lesley were most heartwarming, and it is with sincere gratitude that I extend this note of thanks to all of you who gave so generously. $186 was given by the members of Lesley’s faculty and staff. I realize that many gave at home also, and I appreciate this added donation on their part.

By vote of the Student Government Association, a more-than-generous donation of $400 was given from the Government’s Charitable Fund, to which the faculty of every student contributes each year. This gift brought Lesley’s donation to a grand total of $586.

Mrs. Carolyn W. Knibbs  

CHRISTMAS  

As the Christmas season approaches, it is a good time to sit back and think about this event. There really is much more to Christmas than just a chance to get home and relax on the school work for a while. No matter to what faith an individual adheres, Christmas is a season of good feelings towards fellow man. The celebration which occurs at Christmas does not originate with the birth of Christ. Long before this event, the inhabitants of the earth had celebrated and feasted at this time of year in honor of the winter solstice. They were sun worshippers and considered this an appropriate time of year to pay tribute to the god of plenty. The spirit that has since evolved to become the Christmas spirit has been present on our earth nearly as long as humans have been present. Such a time-proved tradition must certainly be worth a second thought.

Christmas is primarily a child’s holiday. From the birth of a child comes a beautiful story has evolved. The simple beginning was the coming of a star in our ever-changing world, a hope that does not fail.

Calendar, Anywhere  

“Inarse, do you remember when—” (you had that important date printed on the Class of ’58 Community Calendar). A brightly colored memory of your college days for seventy-five cents plus twenty-five cents per special event. Birthdays, playoffs, anniversaries, engagements, and class club activities are all expected by you, or anyone in your class, to receive the calendar as a special gift. A useful and novel souvenir of Lesley College.

Calendars are being sold by all of the members of the Senior Class and anyone in the class will be willing to show you a sample and take your order.

Pinnings and Entanglements  

Pinned  

Rhona Kaschon to Larry Keller, Elizabeth Israel to David Wolfe, Paula Sloboda to Herb Waxman.  

Engaged  

Alice Silverstein to Richard Fritsche.
The Spirit Of Giving

As the Christmas and Chanukah holiday approaches, we all buy buying cards and presents for those who we wish to remember. In these days of deep religious time, we enter joyfully in the spirit of giving to others and deriving pleasure from the elation that they experience. But those of us who are not so much themselves? One must look past this one year of the season. Have you ever thought of what continuing this spirit of giving throughout the year might be like? What are you giving to yourselves and to the college in order to make yourself a better individual and to make Lesley a better institution?

There are so many ways that you can give of your time and energy and accept the responsibilities of college life. First and foremost is your responsibility to be an integral part of the college and to support as many of the school functions as you can. Events such as Student Government meetings, Vespers, Acquaintances Dances, Conventions, etc., are run for your benefit. Those activities cannot be made worthwhile if you do not attend to, as a Lesley daughter, want to attend and help plan these activities. How about you? Do you contribute all you can to make your activity as productive as possible? That is what is expected of those who are in charge. The new officers were elected after having a social hour and enjoying a delicious dinner before the evening program. They were the guests of the Winchester School Committee, the president of the school, and the principal assistant and guidance directors of the junior high school.

The evening was informative for the panel and the large group of parents, Winchester is to be complimented for its college consciousness and the interest it shows in presenting such a program.

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How Far Can You Reach?

"Man’s reach should exceed his grasp." This has been similarly stated as, "It is to aim higher than you think it possible to attain; that is what you can know he can accomplish, he really is not striving to better himself and therefore, whatever he does has no real purpose or interest. A college student, for example, who truly only to pass a subject when he could very easily attain a better mark, may never find that one paper pulls his mark below passing. There being nothing better to balance it, he will fail the course. And even if this paper does pass, has the effort really been worthwhile— one out of which he himself received pleasure? If all men were to do only enough to "get by", what would become of our modern-day with all its nuclear developments; what would become of the inventions in science and medicine if the Curie and Pasteur had not cared to overwork themselves? As a college student, you are asked to watch the bulletin board and at the Harvard Extension Studies, I was a freshman, was elected as treasurer.

A meeting was called for November 7 to announce the guest speaker, Rabbi Zigmund, Director of the Harvard Hillel and Yale Hillel, who is to be better known to the parents.

I'm Nosey's Notes

Hi! Boy, there have been quite a few interesting things among the freshmen. I must remind Priscilla Henry that the Christmas Vacation is almost here and better make plans. Dot Colton, Barbara Eagle, and Ellie Michelson have been busy knitting argyle socks, assisted by Carol Altman. Secondly, I feel sorry for Sue Har- mate's boyfriend who just received an enormous telephone bill for his frequent calls from home. He is going to try and balance his income and expenses. Sue, would you please explain the "3B" party you attended at Wesleyan, I can't figure it out. Say, Carol Altman, who are your friends from Newman Prep that they have been greeting the Lesley campus? Mini Pittgeller's long-awaited "patti- goes job-hunting in it. I wish Barbi, her brother, who is looking for a job in the city, would call. Lon Borside will learn to stop talking in class, or she'll sleep, even though it is very interesting.

The masterpiece Carolyn Walker received turned out to be a "borne-better" card. She recently, June Bellengi's fortieth birthday, she was told to try to touch her toes. Can anyone think of a method to store energy and from diamonds? The summer vacation? I can’t understand why Sue Silverman has been elected president of The MostDestinClub. A Concordia Hall, Dottie Bengelien is the They Call This Studying?

There is a college within a few blocks radius that all of us are here at Lesley held fondly in our hearts. In fact, many girls use the Library there for various purposes. I believe this can be described as typical of this renowned Library (to those who have visited this cherished campus, this second semester). One boy is resting lazily in his chair. His feet are propped up on the table while his head is almost on the seat. We wonder if he is thinking of his father, of his college studies. It seems no longer to be a fulfilling time of concentration on each other's papers in textbooks. The big English dictionary but seems to have the time to pause to notice the pretty girl who is waiting her turn.

Looking down the library, we notice one fellow deep in thought. He is tapping his head rhythmically as he tries to absorb the information. He underlines quickly as he reads. As we glance across from him another student is scribbling notes on his hair. We want to know who he is trying to impress. Another fellow looks quite sleepy as he tries to make some sense out of what he is reading.

Two professors, each with about twenty books piled in front of him, study, and the others frighten. Is this his way of his nose and the Madame: I'll settle with the deep black circles under her eyes when through their books as fast as they can. Have you ever tried the feat of reading twenty books in an hour? Every minute they convene with others in a foreign tongue.

Firstly, is that all students are returning to carrying on a heavy load of book work with no psychological studies will find a way to get through.

The Lantern

LESLEY COLLEGE LANTERN

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A Woman

SUGAR AND SPICE AND EVERYTHING NICE? THAT'S WHAT GIRLS ARE MADE OF!

That's what many people think. It is only so in an illusion. Every man dreams about his ideal girl. She is flawless, and she is "sugar and spice and everything nice." But that is the only place you will find her.

A woman is a red-blooded animal who is banded together with others of her species by an invisible cord. They are basically alike all over the world. Each one's mind is a cross between an adding machine and crystal ball. She can meet a man once and be able to tell his whole background. Not only that, she also knows how much money he earns by the way he combs his hair. Any woman who cannot live up to this is subjected to harsh punishment. She is an outcast and misses two weeks' worth of gossip.

Women have the most diabolical minds imaginable. The schemes they use in everyday life are enough to scare one. There is a saying that goes "a man changes a girl until she catches him." Many men think they've caught the girl, but they didn't. The only reason a woman lets him think so is to boost his ego. It makes him feel important. What gullible characters some men are! A woman says things that can be interpreted two ways. She can present her schemes so well that the man doesn't know that there are looters in the back.

There is one girl who is so pretty that the men fall over themselves to get a date with her. She is nice-faced. What a difference in the way she spells out her name and always says "poor." "Why Mary had the nerve to—Mary darling, imagine seeing you here. My, how wonderful!" "Sugar and spice and everything nice!" Definitely not! -Ann Otho

The Lesleyan

Among the many busy groups at Lesley is the one working on our yearbook, the Lesleyan, under its faculty advisor, Miss Dorothy Sharples. The staff includes:

Editor-in-Chief, Jean Govern
Managing Editor, Rosemary Silver
Business Managers, Joan Brown and Barbara Liepmann
Art Editor, Sandy Kirkland
Photography, Kathryn Schatz

It was encouraging if any photos pertaining to life at Lesley would be submitted to Kathryn Schatz.

HOW TO FLUNK

In One Easy Lesson!

Every semester of every year some student gets his walking papers. Some of these individuals actually don't know why they flunked out! I'm sure if they gave the matter some serious thought they would come up with the reason. There are some, I suppose, who don't care whether they pass or not; these characters don't deserve to go to college, and so I won't discuss them any further. I feel sorry for the poor souls who want to continue but don't dare for some unknown reason. Maybe their study habits aren't good. Effective studying is an art, and judging by the marks of many college students, most of them aren't artists. A student can't expect to do his homework with the radio blasting in one ear and TV in the other without thinking that 25% divided by 20 is equal to Elvis Presley, and the most important Englishman of the twentieth century is Bob Hope. A special room should be preserved for studying, and it should be neat, well lighted and quiet. If this can't be arranged, then studying should be done in the public library. Also, one must concentrate on his work or he will waste much precious time. And speaking of time, homework should be done early, not at midnight or in the wee hours.

Another easy way to flunk is to spend too much time with outside activities and not enough with text books. Also, biology can be brutal when too much emphasis is on your lover and not enough on your liver. I have seen students who, during a lecture, spent the whole period writing their boyfriends' names all over their notebooks. This is all very sad, but true.

Oh, well, I have to cram for an exam now, because it's almost midnight; and besides, the night owl movie is on TV. Gosh, I hope I don't flunk!

Evelyn Dunne

Madrigals Perform

The Lesley College Madrigal Group gave the first of their Christmas performances on Wednesday, December 4, at Sudbury Town Hall under the auspices of the Sudbury Women's Club. Their efforts were received with enthusiastic applause. The program was arranged at the home of Mrs. Pauline Ring of Lesley's music department.

The following members made the trip.
First soprano, Margaret Russell, Eileen Ferriani-Dege, and Carol Webber; Second soprano, Minerva Strauss, Susan Obed, and Janice Pianalto; Third soprano, Sally Roberts, Marie Germain, Joyce Leonard. Director is Eileen Ferriani-Dege.

Modern Dance

Lesley's barefoot ballerinas slipped into their black leotards to perform before the faculty and student body on November 17, at the S.U.C. assembly.

With the steady beat of a drum in the background, one group glided through the floor. After a few basic exercises and movements of Modern Dance. Then the girls switched to a gay Calypso number, and eliminated the program with group and solo interpretations.

Modern Dance is now working toward their production which they have scheduled for the end of March. On November 15, they arranged a successful meeting to talk about the program. Modern Dance is Lesley's youngest group.

Season's Greetings!

The turntable

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Fall introductory prices include
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The Hidden Persuaders

The Hidden Persuaders, by Vance Packard, is an expose of how the American consumer has succumbed to the motivational-researchers who are manipulating our buying habits, our ideas, our attitudes, and our political thinking.

The use of mass psychoanalysts to guile unsuspecting individuals has become the basis of a multi-million dollar industry.

"Motivational research is the type of research," says Mr. Packard, "that seeks to learn what motivates people in making choices." To clarify this statement experiments have been made. For example: A survey was taken on the purchasing of two-dollar skin cream and twenty-five cent soap.

It was revealed that the expensive cream was more popular than the soap because of the promise that cream will make women beautiful as well as clean. The women were buying a promise.

It was quite a shock to me to realize that I, as well as most American women, was not being looked upon by the motivational-researchers (the Hidden Persuaders), as a thoughtful voter, an individual, and as a careful consumer, but rather as a person with a "bundle of daydreams, misty hidden yearnings and irrational emotional blockages."

The denunciation of the thoughtful voter was proved when recent polls and psychological studies revealed that the President's qualities must include a warm personality, and a sense of humor; and his stand on individual political issues is relatively unimportant. As a result, campaigners are now being urged in the "father image."

Until Mr. Packard discussed the "mental angle" of the motivational conceit, little was known about the buying technique. Packard has successfully put into words, by means of factual polls and analysis, the new trend of advertising techniques.

In order to realize that advertising should be looked upon in a rational and disinterested fashion, this medical work will have a tremendous impact. I know that I've convinced myself.

Rosalie Petrankin

Events To See

1. The Handel & Haydn Society will present their annual performances of Handel's Messiah on Sunday and Monday evenings, December 8 and 9. Both performances will be held in Symphony Hall with the orchestra under the direction of Thompson Stone.

2. Marias & Miranda, the famous international balladeers, will present two performances in Boston this year, on December 7 and 8, in Jordan Hall. The touring company will open a two weeks' pre-Broadway engagement.

3. "AUNTIE MAMA" will appear at the Schubert Theatre on Thursday evening, December 12. The company will also perform at the Agassiz Theatre, Cambridge, on December 9 to 17.

4. At the Wilbur, on December 9, Shadow Of My Enemy, a new melodrama starring Ed Begley and Gene Raymond, will open on a two weeks' pre-Broadway engagement.

5. "PAL JOEY," starring Kim Novak and Jack Kruschen, promises to be very entertaining. As a matter of fact I hear it "swings." It was presented at the State or Orpheum Theatres in Boston.

6. The Harvard Dramatic Club will present John Ford's 17th century tragedy "TIS PITY SHE'S A WRORE" at the Agassiz Theatre, Cambridge, on December 3 to 7.

With A Smile And A Nod

You may not hang a stocking
Nor wait up for good St. Nick,
But if you listen carefully,
I'll tell you a little trick.
Now there's that neighboring hours in the doors
She never returned your toy collie,
Time you see her first smile and grow.

Let's consider the facts on the road.
I'm sure you won't be snared.
So whenever you meet her smile, nod, and grin.
And you'll get a "B"—wait and see!

In closing I'd just like to say,
Please make Christmas your very best day.
And with a smile and a nod, I bid you adieu,
And a very Merry Christmas to you.

Jean Tillman

Frosh Talent Show

At an All College assembly on November 21, the Freshman Class provided over an hour of entertainment with their talent show entitled "Life at Lesley". The diary of "Life at Lesley" was read by Paula Sargeant while Marjorie Steeves portrayed the Lesley Elf.

The program began with Oxford Hall's first impressions of Lesley ladies and college life. The versatile musical accompaniment by Ellen Weinsteins at the piano, with Eleanor Schanzy playing the ukulele and Judy Seheen's narration helped Oxford Hall's contribution to be lively and spirited performance.

Individual talent at its best included Virginia Farrel, Barbara Streiford, Stavy Shulman. Also, Thank you to Barbara Bonn, Bore White, properties; Susan Franks, publicity; Jaynel Barth, invitations; and Marsha Gerstein, hostess.

A token of deep appreciation was presented to Paula Rozensky, '61, for her untiring effort in helping the freshmen organize a program depicting the unity and spirit of the Class of 1961.

Subways Are For Sleeping

Subways Are For Sleeping, by Edmund G. Love. Charlie Knutsen is a professional nomad. He exists mainly by "sponging." Father Dutch sleeps on fire escapes and actually manages drunkards from the police. Martha Grant sheds her clothes in order to get a free dress and a free stay in a hotel.

Edmund G. Love's Subways Are For Sleeping tells the real and unbelievable stories of these people along with several others like them. It is obvious that Mr. Love is able to write so aptly of them because he personally knows all of those he has written about. These people are his friends. In fact, Mr. Love will go to any extremes in proving that men like Charlie Knutsen and Father Dutch are notbums. Actually, they are just non-conformists. Whether they are called non-conformists or bums, however, he has portrayed them as real people who would give you the shirt off their back, even if it meant stealing one.

Subways Are For Sleeping is humorous. Each chapter contains the story of one individual. How these people get their food, their clothes, and their sleep is cheaply amusing to the reader. In such a city as New York is amazing, amusing, and annoying. Their methods are usually fantastic.

Basically this society of non-conformists may be good; socially it is ill-advised. Because Edmund G. Love has lived with and worked with them, at one time, he is able to portray them as they are—real, human beings.